

Cookie policy

Cookies and how they benefit you

Cookies are small text files that are stored by your browser on your device (e.g. computer, mobile phone, tablet) when you browse websites. They are widely used in order to make websites work or work in a better, more efficient way.

Our cookies help us, for example, to:

- Make our website work as you would expect
- Keep you logged in for convenience when visiting site
- Remember your settings during and between visits
- Improve the speed/security of the site
- Personalise our site when logged in to help you get what you need faster
- Continuously improve our website for you
- Make our marketing more efficient (ultimately helping us to offer more appropriate marketing content)

More about cookies we use

Without your consent we set only such cookies that are necessary to make our site work. We won't set any other cookies unless you enable them. Information on how to control cookie preferences see below in section "How to manage cookies".

You can see what exact cookies we use, the name and the categorization of the cookie, purpose, retention period on our websites in our cookie banner, which you can open, even if once closed, by clicking the button "Cookie settings" at the bottom of our webpage.

Each cookie we use is categorized by type, party and purpose. For example, cookie is categorized as persistent, first party, functionality cookie. Detailed explanation about categories (by type, party and purpose) you can see below.

Cookie categorization by type

We use two types of cookies known as “session” cookies and “persistent” cookies. Such categorization helps to set and enforce retention periods to placed cookies.

Session cookie

A session cookie is used each time you visit our website. We use this type of cookie to link your actions on our website and each session cookie will only last for a browser session, at the end of which it will expire. Each browser session will start when you open your browser window and finish when you close your browser window. After your visit to our website all session cookies are deleted.

Persistent cookie

A persistent cookie allows your preferences or actions across a site (or across different sites) to be remembered. It has a longer lifetime than a session cookie and lasts for the period of time specified in the cookie (this will vary from cookie to cookie). This type of cookie will not be deleted when you close your browser window and will be stored on your device. It will be activated every time you visit a website which created that particular persistent cookie.

Cookie categorization by party

We use two categories of cookies know as „first party“ cookies and „third party“ cookies. Such categorization helps to identify who else will have access to information that is collected by placed cookie.

First party cookie

A first party cookie is created by us our authorized services providers on our behalf. These cookies help to provide a better experience to you and keep the session open, e.g., the browser is able to remember key pieces of information, such as which items you add to shopping carts, your username and language preferences. First party cookie can be read only when you are visiting our domain.

Third party cookie

A third party cookie is created by another company that is not us. We sometimes use such cookies or other tracking mechanisms by incorporating

third party provided products in our website to collect for us needed performance data, data needed for marketing purposes, ensuring social sharing functionality etc. In such case these third parties also receive information from such cookies or other tracking mechanisms and they might use it for their own purposes, incl. they might collect more information than we have requested for our purposes.

We have provided on our website in our cookie banner description about purposes for what we use such cookies or other tracking mechanisms. However, activities and purposes for what such third parties might use information from these cookies or tracking mechanisms is subject to their own privacy policy. We recommend that you review the privacy policies of each of our third party. For example, we use Google Analytics and you can find more information about “How Google used data when you use our partners’ sites or apps” by visiting the following link: <https://policies.google.com/technologies/partner-sites>.

You can see which cookies are third party cookies based on information in the cookie banner in the column “Providers”.

Cookie categorization by purpose

To help you understand the purposes of each cookie, we have classified each cookie as one of the following:

Strictly necessary cookie

These cookies are essential to our website to work and in order to enable you to move around and to use our website features. For example, to ensure that page loads quickly and effectively, for you to be able to sign in in our website as registered user, that your chosen items and entered data do not disappear when you move between pages in our website within a browsing session. Without strictly necessary cookies, certain functionality on our website will not work and our website may not perform as smoothly as it should. These cookies don't gather any information for marketing purposes and do not track your activity within our website or rest of the internet.

Performance cookie

Performance cookies collect information about your use of our website and help to improve the way our website works. For example, performance cookies may show which are the most frequently visited pages, length of time spent on page, articles opened and help to record any difficulties with page. These cookies track your activity within our website, however they collect information in a way that does not directly identify you. Performance cookies don't gather any information for marketing purposes and do not track your activity within rest of the internet.

Functionality cookie

Functionality cookies support particular interactive functionality which adds value to you but without it our website can still function. Functionality cookies allow our website to remember you and the choices you make (such as language or the region you are in) and to provide enhanced and more personal features. For example, customize a certain webpage (text size, fonts and other parts of pages that you can customize), provide other functionality you request (watch a video or leave a comment) and remember if you've been to our website before so that messages intended for first-time visitors are not displayed to you. These cookies don't gather any information for marketing purposes and do not track your activity within our website or rest of the internet.

Targeting or advertising cookie

Targeting or advertising cookies are used to deliver to you adverts which are more relevant to you and your interests, limit the number of times you see the same advert on a website and to measure the effectiveness of an advertising campaign by tracking your clicks.

Advert might not be displayed on our website, it might be displayed to you elsewhere even after you've left our website. These cookies gather information for marketing purposes and track your activity not only within our website but also within rest of the internet.

How to manage cookies?

You can change your cookie preferences at any time by clicking button “Cookie settings” at the bottom of this page. You can then adjust your setting by checking or unchecking available boxes, then clicking “Accept marked” or “Accept all”. You may need to refresh your page for your settings to take effect.

You also can control the use of performance cookies, functionality cookies, targeting cookies or advertising cookies by adjusting your browser settings.

Find out how to manage cookies on popular browsers:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Opera](#)
- [Apple Safari](#)

To find information relating to other browsers, visit the browser developer’s website.

To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.